



**HEALTH COUNCIL OF SOUTH FLORIDA, INC.  
41<sup>ST</sup> ANNUAL MEETING**

***SPONSORSHIP OPPORTUNITIES***

*“Life on the Edge:  
Immigrants Meet the American Health System”*

*Keynote Presentation By:*

***Alejandro Portes, PhD***

*Harrison and Gabrielle Snyder Beck Professor of Sociology  
Director of the Center for Migration and Development  
Princeton University*

*Tuesday, May 18th, 2010  
11:00 AM - 3:00 PM  
Biltmore Hotel  
Coral Gables, FL*



## **HEALTH COUNCIL 41<sup>ST</sup> ANNUAL MEETING Tuesday, May 18, 2010**

### **Why Support the Health Council?**

#### **About the Health Council of South Florida, Inc.**

The Health Council of South Florida, Inc. is a part of a statewide network of 11 non-profit agencies established by Section 408.033 Florida Statutes (F.S.) to conduct regional health planning and implementation activities. Each council's district is designated in Section 408.032, F.S. Local health councils develop district health plans containing data, analysis and recommendations that relate to health care status and needs in the community.

The recommendations are designed to improve access to health care, reduce disparities in health status, assist state and local governments in the development of sound and rational healthcare policies, and advocate on behalf of the underserved. Local health councils study the impact of various initiatives on the healthcare system, provide assistance to the public and private sectors, and create and disseminate materials designed to increase their communities' understanding of health care issues.

For more than 40 years, the Health Council has set the standard for excellence in health planning by serving as an objective source of healthcare information, fostering community dialogue on contemporary health issues and developing solutions for emerging health needs.

#### **Our Mission**

To be the source of unbiased health data; quality program planning, management and evaluation; strong community partnerships in Miami-Dade and Monroe Counties; and targeted healthcare policy at the local, state, and national levels.

#### **Health Council Annual Scholarship Award**

Proceeds from the 41<sup>st</sup> Annual Meeting will enable the HCSF to carry on its mission in Miami-Dade and Monroe Counties. A portion of the contributions will also benefit the HCSF Annual Scholarship Award established in 2009 to address the health care professional shortage in our community.



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**SPONSORSHIP OPPORTUNITIES**

**Platinum Sponsor**

**\$20,000**

- ◆ Exclusive opportunity to briefly address event attendees
- ◆ Acknowledgment during event
- ◆ Recognition on Power Point Presentation during event
- ◆ Company banner predominantly displayed at event stage
- ◆ Company logo in all advertising
- ◆ Company name included in all press releases
- ◆ VIP table of 10 at event
- ◆ Cover advertisement in event Journal (inside front cover or back cover in color)
- ◆ Company profile and logo included in Journal
- ◆ Exclusive opportunity to provide collateral material at event
- ◆ Listed as sponsoring one of the following: centerpieces, entertainment, audio visual, photography, printing, networking reception)

**Gold Sponsor**

**\$10,000**

- ◆ Acknowledgment during event
- ◆ Recognition on Power Point Presentation during event
- ◆ Company logo in all advertising
- ◆ Company name included in all press releases
- ◆ VIP table of 10 at event
- ◆ Cover advertisement in event Journal (inside front cover or back cover in color)
- ◆ Company profile and logo included in Journal
- ◆ Listed as sponsoring for one of the following: centerpieces, entertainment, audio visual, photography, printing, networking reception)

**Silver Sponsor**

**\$5,000**

- ◆ Acknowledgment during event
- ◆ Recognition on Power Point Presentation during event
- ◆ Company logo in all advertising
- ◆ Company name included in all press releases
- ◆ VIP table of 10 at event
- ◆ Full page advertisement in event Journal
- ◆ Listed as sponsoring for one of the following: centerpieces, entertainment, audio visual, photography, printing, networking reception)



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**SPONSORSHIP OPPORTUNITIES**

**Bronze Sponsor**

**\$2,500**

- ◆ Acknowledgment during event
- ◆ Recognition on Power Point Presentation during event
- ◆ Company name included in all press releases
- ◆ VIP table of 10 at event
- ◆ Half page advertisement in event Journal
- ◆ Listed as sponsoring for one of the following: centerpieces, entertainment, photography, printing, networking reception)

**Patron Sponsor**

**\$1,000**

- ◆ Acknowledgment during event
- ◆ Company name included in all press releases
- ◆ VIP table of 10 at event
- ◆ Quarter page advertisement in event Journal



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SPONSORSHIP FORM

I would like to support the Health Council with the following contribution:

- Platinum Sponsor \$20,000 Gold Sponsor \$10,000
Silver Sponsor \$5,000 Bronze Sponsor \$2,500
Patron Sponsor \$1,000 Individual Ticket \$85

Name: (Please print exactly as you would like to be listed in event materials)

Company Name: (Please print exactly as you would like to be listed in event materials)

Address: City, State, Zip:

Telephone: Fax: E-mail:

Payment Options

Total amount: \$

Check: Payable to "Health Council of South Florida, Inc."
Mail to: Health Council of South Florida, 8095 NW 12 Street, Suite 300, Doral, FL 33126

Credit Card - American Express / Mastercard / Visa (Circle One)

Cardholder Name

Card Number

Expiration Date Signature

Contribution: I am not able to attend but would like to support the Health Council of South Florida and make a tax-deductible contribution in the amount of \$

Please return this form via fax to 305-592-0589 or via email to vrodriguez@healthcouncil.org.
For more information, please contact Vanessa Rodriguez at 305-592-1452, ext. 118.

Health Council of South Florida is a not-for-profit organization under section 501(c)(3) of the Internal Revenue Code.
(Federal ID #59-2268478). In accordance with IRS guidelines, the fair market value of attendance at this event is \$85.00 per person, and any payment in excess of the stated amount is considered a charitable contribution.



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**ADVERTISEMENT OPPORTUNITIES**

- \_\_\_ Full Page \$1,000 - (7.5" W x 10" H)
- \_\_\_ Half Page \$750 - (7.5" W x 4.75" H)
- \_\_\_ Quarter Page \$500 - (3.5" W x 4.75" H)
- \_\_\_ Business Card \$250 - (3.625" W x 1.75" H)

Name: \_\_\_\_\_  
(Please print exactly as you would like to be listed in event materials)

Company Name: \_\_\_\_\_  
(Please print exactly as you would like to be listed in event materials)

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment Options**

Total amount: \$ \_\_\_\_\_

Check: Payable to "Health Council of South Florida, Inc."  
Mail to: Health Council of South Florida, 8095 NW 12 Street, Suite 300, Doral, FL 33126

Credit Card - American Express / Mastercard / Visa (Circle One)

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Sending Instructions**

Logos, artwork and content may be emailed to [vrodiguez@healthcouncil.org](mailto:vrodiguez@healthcouncil.org) and must be in one of the following formats: pdf or jpg in at least 300 dpi resolution in black and white only.

*For more information, please contact Vanessa Rodriguez at 305-592-1452, ext. 118.*