

HEALTH COUNCIL OF SOUTH FLORIDA, INC.  
**REPORT TO THE COMMUNITY 2006**

*Our mission is to engage in community-based planning that improves health and promotes wellness in Miami-Dade and Monroe Counties.*

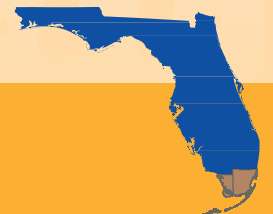


*The preferred partner for strategic and community-based planning*



The Health Council of South Florida, Inc. is a 501(c)3 corporation that receives state/local government and private foundation funding support for a diverse array of health planning projects.

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# REPORT TO THE COMMUNITY

## Background



Under the direction of a 12-member board of directors, the Council brings together the public/ private sectors and members of Miami-Dade's diverse populations. Data generated through the Council's projects provide substantial insight and policy guidance into the variations of need across economic, racial, ethnic and geographic areas within our most vulnerable communities and populations.

Experience in strategic planning, relationship building and objective health research is the Council's greatest strength. A highly specialized team of professionals represent the fields of health information systems, public health, community planning, public administration, and community development.

*"The Council's major attributes are quality services, objectivity, and integrity, together with excellent professional relationships with key stakeholders and constituency groups."*

*Max B. Rothman  
Chair, Board of Directors*

### DEMONSTRATED OUTCOMES CAN BE TRACKED AND MEASURED THROUGH MULTIPLE COUNCIL LED INITIATIVES

- Through the AIDS Insurance Continuation Program (AICP), over \$288 million in care and treatment services were purchased at a cost of \$41 million over a 10 year period due to program innovation and public/private partnerships.
- The Cities Readiness Initiative (CRI) utilized a streamlined planning process that led to the creation of a strategic plan for the request, deployment and employment of the Strategic National Stockpile (SNS) in the event of a bioterrorism event. The CRI project was sponsored by the Miami-Dade County Health Department and the Centers for Disease Control and Prevention (CDC).
- The evaluation of the Liberty City Outreach Initiative, supported by the Healthy Start Coalition of Miami-Dade and the United Way of Miami-Dade, showed increased access to care for thousands of high risk pregnant women.

*These are just a few examples of success stories that have recently been achieved by the Council.*

## 2006-07 Key Service Areas

### ASSESSING HEALTH NEEDS AND RESOURCES

- Community Health Report Card for Miami-Dade~new
- Health Profiles for Miami-Dade and Monroe Counties\*
- Miami Beach Assessment Project~new
- Monroe County Physician Inventory\*
- Planned Approach to Community Health (PATCH)

### IMPROVING ACCESS TO HEALTHCARE

- AIDS Insurance Continuation Program (AICP)
- Emergency Department Overload Study\*
- Coverage Expansion Project~new
- Liberty City Outreach Initiative
- Monroe County Local Coordinating Board for Transportation Disadvantaged
- The Newest Vital Sign Feasibility Study

### PROMOTING HEALTH AND WELLNESS

- Consortium for a Healthier Miami-Dade
- Living Healthy, Living Longer Project~new
- Exploring Worksite Wellness Initiatives (EWWI)\*
- Mayor's Initiative on Aging

### ADDRESSING THE NEEDS OF DIVERSE POPULATIONS

- School Health Services Plan for Miami-Dade\*
- Pandemic Influenza Preparedness and Response Plan~new
- Hospital Preparedness Consortium Strategic Plan~new
- Regional Census and Survey for Persons with Disabilities~new
- MOMmobile Evaluation~new

### ENGAGING PARTNERS IN STRATEGIC PLANNING

- Hospital Preparedness Consortium Strategic Plan~new
- Consortium for a Healthier Miami-Dade Strategic Plan\*
- HIV/AIDS Division Strategic Plan\*
- Community-Based Strategic Plans

\* Available for viewing and download at [www.healthcouncil.org](http://www.healthcouncil.org)

# 2006 PROJECTS IN THE SPOTLIGHT



## Snapshot of Community Health Profiles

### MIAMI-DADE COUNTY

- 2,436,838 Population
- 70.2% White; 19.3% Black, 1.5% Asian
- 65.5% Hispanic
- 13.7% Elders
- \$42,538 Median Income
- 63.6% Reduced Lunch
- 28.6% (581,043) Uninsured (0-64 years)
- Age-adjusted Death Rate (per 100,000)
  - 226.4 - Heart Disease
  - 31.9 - Unintentional Injuries
- 27 Acute Care Hospitals
- 14 Psychiatric Hospitals

### MONROE COUNTY

- 81,227 Population
- 89.4% White, 5.3% Black, 1.1% Asian
- 19.8% Hispanic
- 15.3% Elders
- \$50,990 Median Income
- 37.2% Reduced Lunch
- 20.0% (13,743) Uninsured (0-64 years)
- Age-adjusted Death Rate (per 100,000)
  - 157.5 - Heart Disease
  - 61.4 - Unintentional Injuries
- 4 Acute Care Hospitals
- 0 Psychiatric Hospitals

### FLORIDA

- 17,926,011 Population
- 76.1% White, 15.4% Black, 2.0% Asian
- 19.5% Hispanic
- 18.1% Elders
- \$45,531 Median Income
- 46.8% Reduced Lunch
- 19.2% (2,721,903) Uninsured (0-64 years)
- Age-adjusted Death Rate (per 100,000)
  - 191.1 - Heart Disease
  - 43.4 - Unintentional Injuries
- 214 Acute Care Hospitals
- 28 Psychiatric Hospitals

For more information please visit [www.healthcouncil.org](http://www.healthcouncil.org)

## Council Model Program

### Community Health Report Card for Miami-Dade County

The Community Health Report Card for Miami-Dade County is a groundbreaking effort to mobilize local health funders and decision makers around the leading health issues affecting Miami-Dade County residents. The Report Card displays long-term social, health, economic, and environmental trends influencing the community. Meaningful comparisons are provided to determine the relative health of the Miami-Dade community. The Report Card is sponsored by the Health Foundation of South Florida, a leader in supporting efforts to promote health and prevent disease, strengthen the delivery of health care services and address the needs of the medically underserved in Miami-Dade, Monroe and Broward Counties.

### Health Literacy Research Project

The Newest Vital Sign was developed to provide rapid screening of patients who may be at risk for not understanding their medical instructions in the primary care setting. The Council sponsored this project in collaboration with Pfizer, Inc., the Department of Family Medicine and Community Health at the Miller School of Medicine at the University of Miami, and the Miami-Dade County Health Department. The tool was piloted in English and Spanish in 20 public and private practices across Miami-Dade County. The results indicate patients show high receptivity to the screening process. Providers (physicians and nurses) who use it are more likely to listen to their patients, display greater courtesy and patients have higher overall satisfaction with their primary care visit.

### AICP AIDS INSURANCE CONTINUATION PROGRAM

The AIDS Insurance Continuation Program (AICP) preserves the private health insurance coverage of low-income Floridians living with HIV/AIDS who cannot afford to pay their private health insurance premiums. The program was launched as a demonstration project and later expanded as a statewide program in 1994. The program is funded by the State of Florida, Department of Health, through funding from the Federal Ryan White Care Act (51%) and the State of Florida General Revenue (49%). Administered by the Health Council of South Florida, Inc., AICP purchased more than \$35 million in private health care services through program outlays of \$7 million for 2,185 clients in 2005. Costs per client average \$399 per month compared to \$2,026 under the Medicaid Program. Over the past ten years, AICP obtained nearly \$7 in private medical care goods and services in return for every dollar expended.

#### PROGRAM GOALS 2006-2008

1. AICP is a model program for the Florida Department of Health and State of Florida.
2. AICP offers consumer friendly community education, outreach and marketing in linguistically appropriate English, Spanish and Creole languages.
3. Specialized care and support services are provided to prevent HIV/AIDS disease progression and promote self-sufficiency.
4. Insurance continuation achieves effective cost avoidance for the Medicaid Program and the State of Florida.

# 2006 REPORT TO THE COMMUNITY

## Council Partners 2006-07

- Agency for Health Care Administration
- Alliance for Aging for Miami-Dade and Monroe Counties
- Alliance for Human Services
- American Health Planning Association
- Area Health Education Centers
- BlueCross BlueShield of Florida
- Broward Regional Health Planning Council
- Centers for Disease Control and Prevention
- Florida Association of Health Planning Agencies
- Florida Commission for the Transportation Disadvantaged
  - Bureau of HIV/AIDS
  - Division of Health Access and Tobacco
- Florida Department of Transportation
- Florida International University
- Florida Legislature
- Future Health, Inc.
- Good Health Clinic
- Greater Miami Chamber of Commerce
- Guidance Clinic of the Middle Keys
- Health Foundation of South Florida
- Healthy Start Coalition of Miami-Dade
- Hospice Foundation of America
- Human Services Coalition of Dade County
- Local Hospitals, Nursing Homes, and Other Provider Organizations
- March of Dimes, South Florida Chapter
- Miami Beach Chamber of Commerce
- Miami-Dade County Government
  - Office of Countywide Healthcare Planning
  - Office of Emergency Management
  - Office of the Mayor
- Miami-Dade County Health Department
- Miami-Dade County Public Schools
- Monroe County Government
- Monroe County Health Department
- Monroe County Local Coordinating Board
- Pfizer, Inc.
- Professional Research Consultants
- Rural Health Network of Monroe County
- The Children's Trust of Miami-Dade County
- University of Arizona
- University of Miami



Miami-Dade Commission Chair Joe Martinez installs the Board of Directors at the Council's 2006 Annual Meeting

## 2006 Statement of Community Benefit

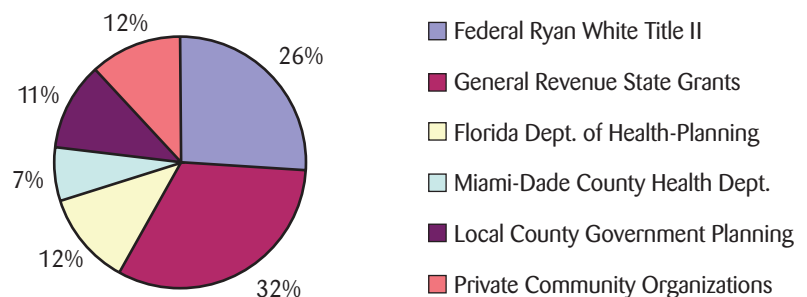
The Council secures funding and services to help support and sustain the health and human service needs of Miami-Dade County, Monroe County and Florida residents. Funds are leveraged through public and private resources inclusive of federal, state and local governments, private foundations and corporate sponsorships.

## Board of Directors 2006-2007

**Max B. Rothman, JD, LL.M., Chair**  
**Albert Collazo, Vice Chair**  
**Kerry Shelby, CPA, Treasurer**  
**Debbie Premaza, BSN, RN, Secretary**  
**Ana Rita Gonzalez, ScD, Member at Large**  
**Paul A. Gluck, MD, Immediate Past Chair**

**K.K. Bentil, PhD**  
**Liz Kern, BSN, MS, RN**  
**José Perdomo, MHSA**  
**Ed Rosasco, MBA**  
**Fred Stock, MSW, LNHA**  
**Debra Walker, PhD**

## COUNCIL FUNDING FY 2005-2006



### KEY CONTACT INFORMATION

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