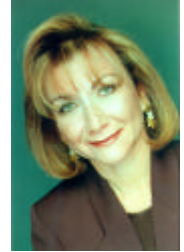


# ANNUAL REPORT FY2000-2001

## MESSAGE FROM DEBORAH MASH, Ph.D., CHAIR OF THE BOARD OF DIRECTORS

Community health planning requires an integrated network of providers, purchasers, and consumers. Our goal is to foster community partnerships to bring about rational and thoughtful changes in our local health care delivery systems. Through research, planning, education, and advocacy, the Health Council sets a standard for excellence, bringing together community experts to design and implement cost-effective programs and services. Our diverse community has a unique set of challenges that include helping the medically indigent to access quality health care, protecting insurance coverage for HIV/AIDS patients, and expanding substance abuse and mental health care services for children and adults. South Florida is also in the forefront of the national aging epidemic. The debate on prescription drug coverage and long-term care is certain to be a major factor in considering budget reforms and the restructuring of managed care. Technological advances in diagnostics, the mapping of the human genome, and other scientific breakthroughs will radically change the face of health care delivery over the next decade. The Health Council has the resources, facts and figures to safeguard health policy. We are grateful to our community partners, government agencies and elected leaders for supporting the Health Council in its efforts to address the emerging health care needs of our community.



## MESSAGE FROM SONYA R. ALBURY, EXECUTIVE DIRECTOR



From the Florida Keys to North Miami-Dade, the Health Council of South Florida, Inc. is working to improve the health of South Florida residents. We have served the multi-cultural communities of our area for 33 years, striving for solutions to address problems that are in the best interest of all the people. This FY2000-2001 Annual Report summarizes some of the major initiatives and innovative projects undertaken by the Council this past year and features new directions for the future. Our successes are noted in areas such as HIV/AIDS, children's health, disease management, immigrant access and affordable insurance coverage. These are but a few of the ways we engage in strengthening the health care delivery system and improving access for all South Florida residents. We look forward to your collaboration and support. The challenge is great, but working together we can accomplish our goals, making that commitment, one person at a time.

### Health Council of South Florida Committees

AICP Statewide Technical Advisory Committee  
Health Care Ethics Committee  
Hospice Advisory Panel  
Local Coordinating Board for the Transportation Disadvantaged

Planning Advisory Committee  
Task Force for the Central Miami-Dade Health Initiative  
Task Force for the North Miami-Dade Health Initiative  
Trauma Advisory Committee



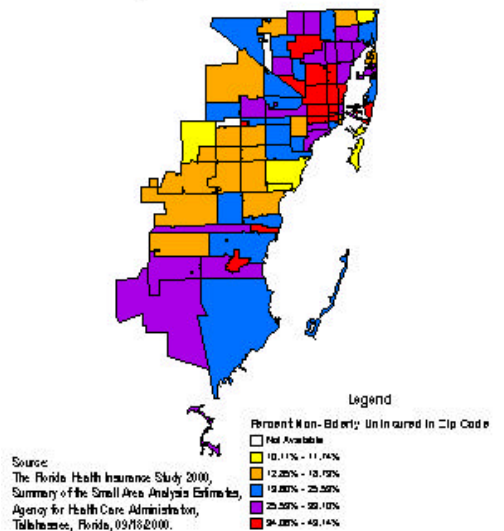
- ◆ Agency for Health Care Administration, Office of Health Policy and Medicaid Program Office
- ◆ Area Health Education Center (AHEC)
- ◆ Camillus House & Community Voices
- ◆ Children's Services Council
- ◆ Dade County Health Policy Authority
- ◆ Florida Association of Health Planning Agencies
- ◆ Florida Commission for Transportation Disadvantaged
- ◆ Florida Department of Children & Families
- ◆ Florida Department of Health
- ◆ Growing Healthy Task Force
- ◆ Guidance Clinic of the Middle Keys
- ◆ Health Foundation of South Florida
- ◆ Hospice Foundation of America
- ◆ Human Services Coalition of Dade County
- ◆ March of Dimes Birth Defects Foundation
- ◆ Miami-Dade County Government
- ◆ Miami-Dade County Fire Rescue
- ◆ Miami-Dade County Health Department
- ◆ Monroe County Government
- ◆ Rural Health Network of Monroe County
- ◆ The Florida Legislature
- ◆ United Way of Dade County
- ◆ University of Florida

## HEALTH COUNCIL ACCOMPLISHMENTS

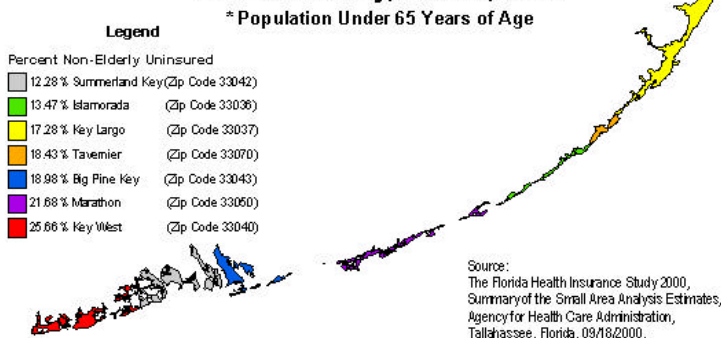
The Health Council of South Florida, Inc. has played a prominent role in:

- Spearheading a community planning process leading to the formation of the *Miami-Dade HIV/AIDS Planning Partnership*. This consolidation of groups provided for a more efficient, streamlined and integrated process of HIV/AIDS community health planning and service delivery.
- Conducting a study of 3,000 Emergency Room patients in Miami-Dade and Monroe Counties that demonstrated the need for primary care services in the Middle Keys and West Miami-Dade. This year the community celebrated the opening of the *Families-R-Us Health Center* in the West Miami-Dade area thanks to the community collaborative and the leadership of the Area Health Education Center (AHEC).
- Working with the Dade County Health Policy Authority and South Dade community partners to identify solutions for increasing access through the *South Dade Community Health Initiative*. This year, the Jackson Health System made a formal commitment to dedicate resources for the creation of a Health Plan for the area that was based on the recommendations of the Economic Feasibility Report conducted through the SDCHI.
- Developing Medical Facility Guidelines of South Florida for health care providers to apply when creating their own institutional policies. These guidelines represent one of only five communities throughout the nation to promulgate such groundbreaking guidelines.
- Conducting the first publicly released study of its kind on New Arrivals Access and Utilization of Health Care and Resources. A follow-up set of activities has led to the development of the tri-lingual Healthcare Handbook for Immigrants with the Human Services Coalition for Dade County.
- Pilot testing the effective use of the latest CD-ROM technology for HIV/AIDS physician education to promote adherence to latest protocols and treatment practice standards through the *Health Management Initiative*.
- Expanding access to private insurance for persons living with HIV/AIDS through the AIDS Insurance Continuation Program and opening three new enrollment sites to increase access for women and minority populations statewide.
- Facilitating the process with the Miami-Dade County Health Department to reestablish the Healthy Start Coalition for Miami-Dade in collaboration with multiple partners such as the Children's Services Council, the March of Dimes, Early Childhood Initiative, the United Way and the University of Miami.
- Providing technical assistance to the *Statewide Panel on End-of-Life Care* which led to the passage of significant legislation on end-of-life care.
- Participating as a lead partner in the *Attacking Asthma Initiative* with the District XI Medicaid Program Office and Miami Children's Hospital. The evaluation showed emergency room visits decreased by 50% in the first year, 70% in the second year.

**Percent Non-Elderly\* Uninsured by Zip Code  
Miami-Dade County, Florida, 1999**  
\* Population Under 65 Years of Age



**Percent Non-Elderly\* Uninsured by Zip Code  
Monroe County, Florida, 1999**  
\* Population Under 65 Years of Age



- Supporting the passage of *Florida's KidCare Program* and the successful enrollment of over 239,545 children as of May 2001 throughout Miami-Dade and Monroe Counties in collaboration with the *Growing Healthy Task Force*.
- Completing the landmark Florida Health Insurance Study 2000 of the uninsured population with the Agency for Health Care Administration, the University of Florida and other local health councils across the state.

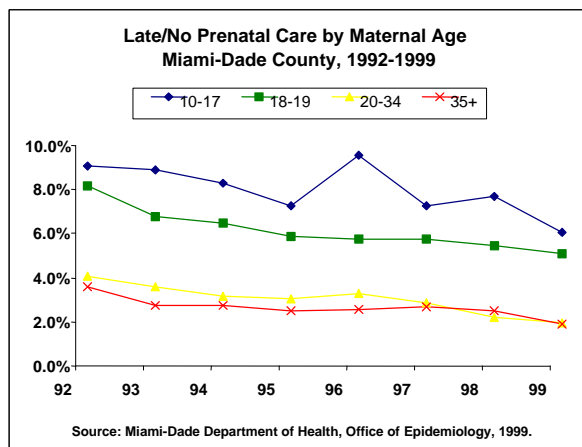
## PLANNING AND RESEARCH

### **CENTRAL MIAMI-DADE HEALTH PROFILE**

The Health Council in collaboration with the Dade County Health Policy Authority completed the *Central Miami Dade Community Health Initiative* (CMDCHI). Together, they formed the CMDCHI Task Force, and in consultation with the Task Force, identified public health issues and determined the most effective ways of enhancing the health care delivery system in Central Miami-Dade. The Central Miami-Dade Health Profile and the Final Report are the major products of this Initiative that resulted in the CMDCHI Task Force's recommendations to foster community education and outreach together with strengthening health care and supportive services.

### **HEALTHY START NEEDS ASSESSMENT**

The development of the Healthy Start Needs Assessment 2001 Report for Miami-Dade County has been a major collaborative with the Miami-Dade County Health Department. The Healthy Start system of care seeks to assure that all women in Miami-Dade County have access to prenatal care screening and risk appropriate care, and that all children up to age 3 have access to services that promote normal growth and development. The Needs Assessment Report provides the basis for a data-driven process to reduce infant mortality, lower the number of low birth weight babies and improve health and developmental outcomes.



### **TRANSPORTATION DISADVANTAGED**

The Health Council works in partnership with Monroe County toward the goal of improving transportation for the disadvantaged in the Florida Keys. The Health Council serves as the Designated Official Planning Agency for Monroe County. The Health Council, the Local Coordinating Board for Transportation Disadvantaged Services, the Community Transportation Coordinator and their five transportation providers, work together to design innovative methods for improving the local Transportation System.

### **TRAUMA PLAN**

This marks the Council's third year in supporting the Miami-Dade County Trauma Advisory Committee. A contract with the Department of Health was received this year to update the 1992 Miami-Dade Trauma Plan. In collaboration with the Committee, the HCSF has created a draft of the updated Trauma Plan. The final 2001 Miami-Dade Local Trauma Plan will provide the framework for the re-establishment and implementation of the Miami-Dade County Trauma Agency.

### **MINI-SOURCEBOOK**

The Monroe County Mini-Sourcebook presents a snapshot of the general level of health and healthcare resources available in the Florida Keys. As such, it serves as a reference document that aims to convert health care data into useful information. It is the intent that the Monroe Mini-Sourcebook be used by the community as a tool for education and advocacy, and as a basis for public policy that will improve health care for all residents in Monroe County.

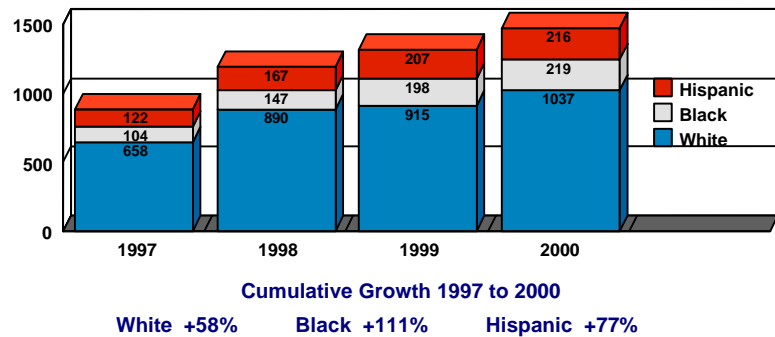
### **PRIVATE AMBULANCE**

The Health Council played a key role in the passage of a new private ambulance ordinance for Miami-Dade County. The Health Council conducted the Miami-Dade Ambulance Service and Non-Emergency Transport Market Survey Report with the Consumers Services Department, served on the Private Ambulance Entry Criteria Review Committee, and provided expert testimony. Based on recommendations offered and the Board of County Commissioner's thoughtful consideration, Commissioner Barbara Carey-Shuler sponsored the passage of the new ordinance which has various provisions of special import that will enhance service to the community.

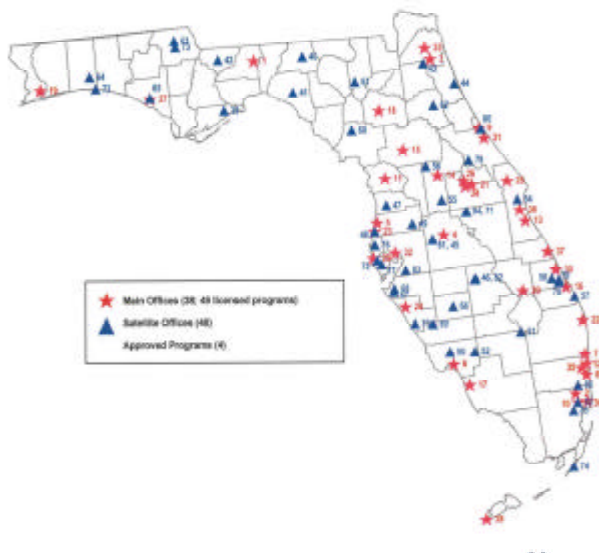
## AIDS INSURANCE CONTINUATION PROGRAM

After more than a decade of service, Florida's AIDS Insurance Continuation Program (AICP) continues to be a solid example of highly innovative and cost effective health program planning. Through the collaboration of the Health Council, the Department of Health, the State Legislature, and numerous community based organizations across Florida, the AICP has financially assisted more than 4,100 Floridians with HIV/AIDS in preserving their private health insurance. The AICP not only promotes clinical access to medical professionals experienced in treating HIV/AIDS, but also prevents many of these insured Floridians from enrolling in the State's Medicaid program. In the Year 2000, the public/private collaborative has successfully assisted more than 1,863 eligible State residents in purchasing more than \$30 million in care and treatment services. Moreover, the AICP is continuing to set new standards in the enhanced statewide enrollment of under served populations and has an exceptionally high participant satisfaction rating, demonstrating high value to clients and the governmental funders alike.

**Equity Trends in AICP Enrollment 1997-2000: Race/Ethnicity**



## SPECIAL PROJECTS



### **HOSPICE MEDICAID EDUCATION PROJECT**

The Hospice Medicaid Education Project is a special project of the Health Council in collaboration with the Hospice Foundation of America. The goal of the Project is to expand the utilization of hospice among those Medicaid patients with a life-limiting illness in order to enhance the last days and weeks of their lives, while effecting cost-saving treatments which translate into expenditure reductions in the state Medicaid program. A key element of the project is the utilization of retired physicians to discuss the hospice option at the end-of-life with practicing Medicaid physicians.

### **PHARMACY EDUCATIONAL BROCHURES**

Educational brochures were developed to assist both the medical providers and consumers on how to acquire free or low cost prescription medications. These programs are either government or commercially sponsored.

### **HEALTH CARE HANDBOOK FOR IMMIGRANTS IN MIAMI-DADE COUNTY**

This handbook is designed to help new arrivals who lack health care insurance, and assist them in determining if they are eligible for Medicare, Medicaid or KidCare. If they are not eligible, this handbook indicates where they can go to get affordable quality health care. The handbook also lists hotlines and helplines that can be contacted to find health care and other services.

## BOARD OF DIRECTORS

Deborah Mash, PhD, Chair  
Reverend John White, Vice-Chair  
Ann Rhode, Treasurer  
Elena del Valle, Secretary  
Liz Kern, Member at Large  
Paul Gluck, MD  
Charles Gray  
Michael Lannon  
Manuel Pineiro  
Debra Premaza  
Max Rothman, JD, LLM  
Steven Sonenreich

## PROFESSIONAL & ADMINISTRATIVE STAFF

Sonya Albury, Executive Director  
Miguel Mudafort, Financial Administrator  
Robert Harris, Data Manager  
Nicole Montgomery, Program Director  
Priscilla Pouchet, Office Coordinator  
Vee Danielson, Special Projects  
Vianca Stubbs, Project Director  
Lourdes Gonzalez, Health Planner  
Troy Johnson, Health Planner  
Shaleen Hamilton, Research Associate  
Wendy Sejour, Research Associate  
Adriana Escobar, Administrative Assistant  
Liz Tirado, Administrative Assistant  
Ana Wheelock, Receptionist

<b>Financial Statement – Fiscal Year 2000-2001</b>	
<b>Funding Sources</b>	
<b>Federal Grants</b>	
Health Services Resources Administration	\$2,148,794
AIDS Insurance Continuation Program	
<b>State Grants</b>	
Florida DOH - AIDS Insurance Continuation Program	\$2,444,222
Florida DOH - Local Health Councils	\$150,000
Florida DOH - Trauma Plan Update	\$33,333
Florida Commission for the Transportation Disadvantaged	\$17,275
<b>Local Grants</b>	
Miami-Dade County Government - Health Planning	\$125,000
Dade County Health Policy Authority - Central Miami-Dade Initiative	\$28,750
Dade County Health Policy Authority - North Miami-Dade Initiative	\$18,750
Miami-Dade County Health Department - Healthy Start Needs Assessment	\$45,420
<b>Private Grants</b>	
Hospice Foundation of America - Hospice Medicaid Education Project	\$91,000
Human Services Coalition of Dade County - Immigrant Access Project	\$5,000
<b>FY 1999-2000 Continued Project Funds</b>	\$97,980
Other	
<b>Organization Total</b>	<b>\$5,205,524</b>

## NEW DIRECTIONS

- ◆ Health Profiles of North Miami-Dade & the Florida Keys
- ◆ Mini-Sourcebook for Miami-Dade
- ◆ Integrated Data Warehouse
- ◆ Faith-Based Initiatives
- ◆ Guardianship: Ethics Protocols at the End-of-Life
- ◆ Trauma Agency Designation
- ◆ Gaps Analysis for Healthy Start
- ◆ Partnership for a Healthy Community
- ◆ Principles for Health Care Access
- ◆ Evaluation of Pilot Health Plan for South Dade
- ◆ Diabetes Discoveries Project

## Health Council Funding Distribution

